SXSW **L**

Budget: \$250-\$500 + (1) SXSW Platinum badge Deadline: 1/16/17 5:00 PM Central Time

Project Summary:

SXSW, LLC seeks proposals from professional visual artists or artist teams to loan existing artwork to be displayed throughout SXSW exhibitions March10-18, 2017. Exhibitions are located in the Austin Convention Center, Palmer Event Center, JW Marriott and Hilton Downtown Austin. The intent for the temporary art exhibition is to spotlight artists from across central Texas, cultivate curiosity, spark imagination, and engage SXSW registrants in a meaningful dialogue about Austin's local art.

Multiple commissions will be awarded. The budget for artwork ranges from \$250 to \$500 for each artwork. The selected artist(s) will be responsible for development of a budget to include all necessary aspects of design, fabrication and construction including design and permitting, travel expenses, insurance, installation costs, foundation or bases, and any issues around the piece as part of installation or de-installation.

About SXSW:

SXSW helps creative people achieve their goals. Taking place March 10-19, 2017, SXSW hosts the most diverse, collaborative and innovation communities in the world.

Insurance

Insurance that will be required of all commissioned artists includes general liability. If any subcontractors are hired by a commissioned artist, these coverage's, as well as workers' compensation insurance, will also be required of the subcontractors.

Publicity

The selected installations will be promoted via selected SXSW print materials and social channels. SXSW reserves the right to use photographs or digital images of any accepted work for the purpose of publicity. If your project is selected for SXSW, these and many other specifics will be explained in more detail.

Project Goals:

» Expose registrants to contemporary artworks by local artists;

» Foster local economic development by marketing local artists, and by funding local artists;

» Expose artists to a greater, international audience

Artwork Logistics:

The artwork must be low maintenance, durable, and safe for a public setting. Each proposal should respond to the site and, if applicable, respond to the SXSW's mission and goals.

P.O. Box 685289 Austin, Texas 78768 T 512.467.7979 F 512.451.0754 sxsw.com Artists will be responsible for delivery and pickup of the pieces. The SXSW Exhibitions Team will work with the artist in regard to installation and de-installation. Dates of exhibition will be contracted differently with each artist, with options to shorten or lengthen the loan agreement.

Application Requirements

Resume: 1 page(s) maximum Work examples: 1

Letter of Interest: 500-word maximum

Indicate why you are interested in participating in SXSW 2017. Installation or 3-dimensional work may be illustrated by multiple images. Descriptions must include: Title, Medium, Dimensions. Submit a written narrative describing the concept, materials, and fabrication and installation methods of proposed work. Include a preliminary budget for your proposed design. References: 3

Additional Requirements: Estimated Budget Sketches, renderings or CAD images of proposed artwork Materials list and Exhibition dates within exhibition schedule

This information will be emailed by the deadline in one (1) PDF document not to exceed 20mb in file size.

Selection Criteria:

The selection of an artist or artist team shall be based on appropriateness and desirability of artwork(s) to meet the mission of SXSW.

Questions: For any questions related to this initiative, please contact: Brittani Mathis SXSW Exhibitions Manager exhibitions@sxsw.com

All applications will be accepted by filling out the form on <u>https://www.sxsw.com/news/2016/now-accepting-artist-submissions-for-sxsw-exhibitions/</u> by January 16th deadline.



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