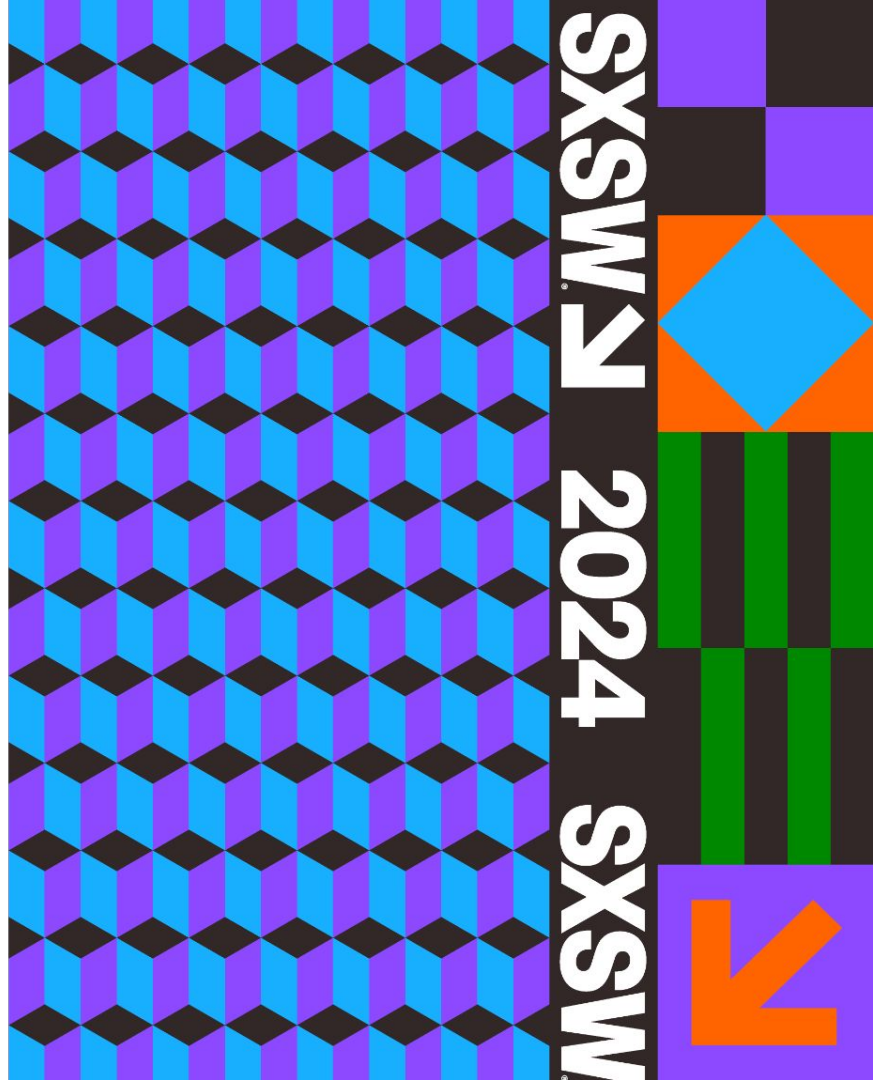


# SXSW 2024

MARCH 8-16

LGBTQ+ PROGRAMMING PREVIEW



# 3 Essential Events

- **[11th Annual Big Queer Kickoff Party](#)**

Join us at the Austin LGBT Chamber of Commerce 11th Annual Big Queer Kickoff Party at Rain on 4th! Once an unofficial gathering during SXSW of the queer community, and now THE official party where everyone gathers to celebrate the QUEER culture of Austin and SXSW. Whether you're in town for the conference or a local looking to take in all the excitement and festivities, the 2024 #BigQueerKickoff Party is the place to be!

- **[Drag Queen Brigitte Bandit Dishes on the 1A \(FREE\)](#)**

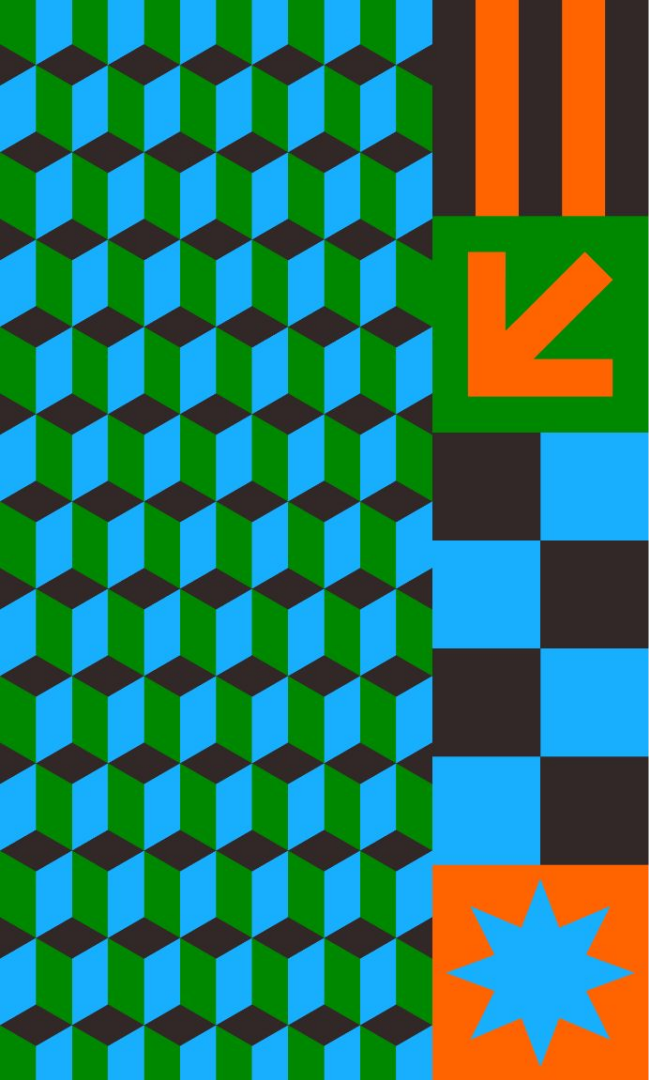
Austin-based drag queen Brigitte Bandit brought her big pink hair and Dolly Parton look to the Texas legislature last year to petition against limits on drag. Drop by for complimentary cocktails and hear how she used her First Amendment freedoms to challenge restrictions on drag and how free expression is at the heart of her performances.

Limited seating; RSVP at [freedomforum.org/sxsw](https://freedomforum.org/sxsw).

- **[Human Rights Campaign Happy Hour!](#)**

Come mix and mingle with the Human Rights Campaign and HRC President Kelley Robinson, immediately following our featured panel with Dylan Mulvaney. Find out how you can get involved with the fight for LGBTQ+ equality, and have a drink with us!





# SXSW Conference

## Featured LGBTQ+ Programming

**MARCH 8-15**

# Creator Economy

- **The Power of LGBTQ+ Creators that Hollywood Can't Replicate**

This panel will discuss why we need even more happy queer stories, the impact of LGBTQ+ creators, what Hollywood can learn from them, and how brands can support.

- **Inclusive Content Creation: An Agency, Creator and Brand POV**

Learn impactful ways to make inclusive content, from agency, creator, and brand POVs, and discover how to partner w/ creators in ways that put inclusion at the forefront - and ultimately drive success.

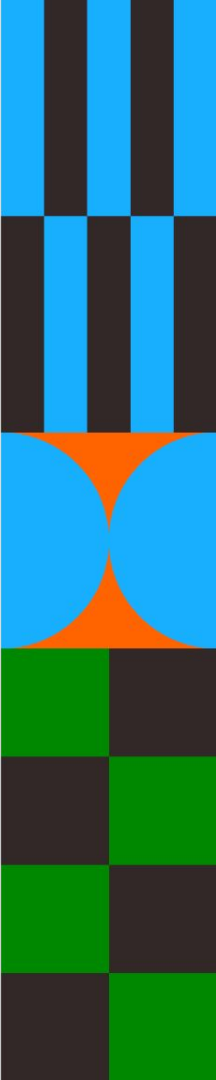
# Advertising & Brand Experience

- **Featured Session: When Beer Goes Viral: The Role of Brands & Media in Fighting Hate**

This panel will dive into the responsibility of brands and the media to not fuel the fire of misinformation and discrimination.

- **Negate Hate: LGBTQ Brand Advocacy in a Time of Anti-Wokeness**

We've seen organizations roll back LGBTQ support in fear of reputational damage and financial impact. This panel will focus on the socio-political landscape of contemporary brand engagement.



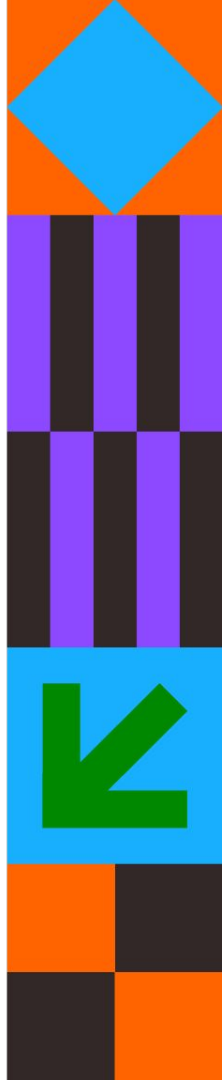
# Workplace

- **Gender Reimagined: Are Corporations Prepared?**  
This fireside chat will feature personal stories and new data about the unique experiences of women, transgender, and gender-diverse professionals and discuss ways companies and their leaders can create a braver, more gender-inclusive workplace.
- **Navigating DEI Initiatives in 2024 and Beyond**  
Join us to discuss how employers can advance their DEI initiatives while mitigating risk, leveraging technology, forecasting future diversity, fostering a psychologically safe team, and tackling racial and ethnic disparities among diverse employees.
- **Forecasting Workplace: The Changing Landscape of DEI**  
Explore 2024 workplace projections for the ever-changing diversity, equity, and inclusion (DEI) field. We will examine barriers that are currently being experienced within the field and dive into the role of technology.



# Government & Civic Engagement

- **Defending Democracy: LGBTQ Activism and Power in 2024**  
Weaving together democratic theory and practice, this panel engages democratic self-defense from a queer and trans perspective. We will address the connection between the status of LGBTQ rights and the health of our democratic institutions.



# Culture

- **[Responsible Reporting on Anti-Trans Violence for Journalists](#)**

Experts will explore strategies for reporting on anti-trans violence with sensitivity and accuracy, providing folks with tools to cover traumatic events responsibly and repair trust.

- **[Countering the Culture Wars: Help from the Front Lines](#)**

Education leaders, teachers, and librarians are facing attacks from far-right activists. Two moms pulled into the culture wars and a Black principal falsely accused of "the implementation of critical race theory" have lessons to share.

- **[Featured Session: CURRAN CHATS](#)**

Tommy Dorfman hosts a curated group of queer innovators on stage in a fireside chat to talk about business, artistry, and liberation.

- **[Stories from Three Intersex Activist Authors](#)**

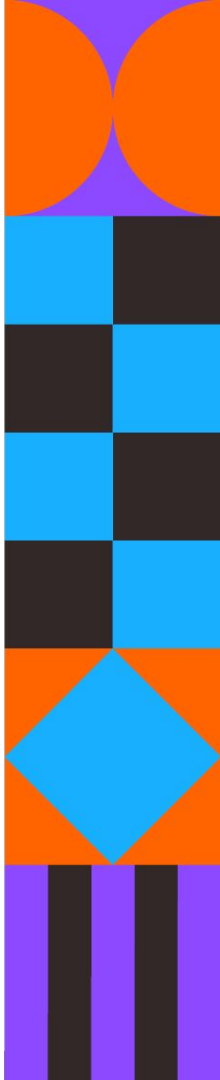
Join a panel discussion between 3 prominent intersex activists and memoir authors providing personal and professional insights about intersex experiences and the growing global intersex human rights movement.

- **[We're Here, We're Queer: LGBTQIA+ Meet Up](#)**

The golden rule? Just be yourself. Expect heartwarming chats, real connections, and good vibes at our 'kiki'. Our LGBTQIA+ meet up is more than a party - it's a statement.

- **[Austin's Queer Showcase Meet Up](#)**

Join Austin's most fabulous drag stars Vyllette Ward & Grandma Steven, partnering with Kind Clinic, for an interactive social you don't want to miss. Get ready for high energy drag performances, a one of a kind poetic rap, and fierce voguing lessons.



# Health & MedTech

- [LGBTQIA+ Health Justice: Culturally Affirming Care](#)  
**Featuring Ricardo Martinez of Equality Texas**

Hear from experts how the pursuit of health justice and an affirming healthcare model is having a positive ripple effect beyond the LGBTQIA+ community.

- [Representation Matters: Improving Health Equity](#)

Hear from leaders in technology, governance, investment, and community engagement about how they are improving health equity through increased diversity and representation in research.

# Psychedelics

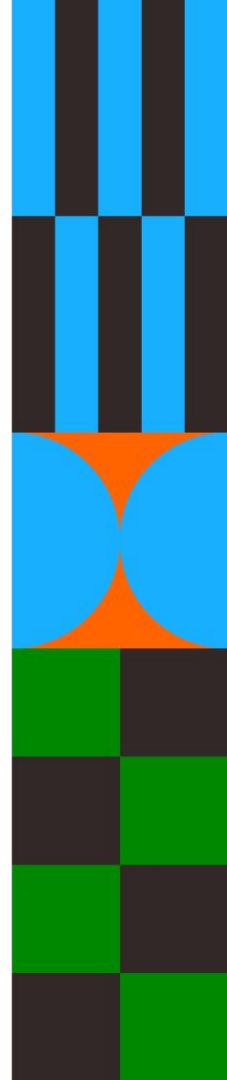
- [MDMA Saved My Life: Psychedelics & Healing from Sexual Trauma](#)

This transformative discussion explores personal journeys of healing from sexual abuse and the pivotal role psychedelics play in facilitating that process.

# Design

- [Potty Talk: Service Design Post-Binary](#)

We'll share examples from around the world of different physical and digital services and rules that reinforce or dismantle concepts of gender and give the audience inspiration and ideas on what we'll all get to do with our power and time once we've moved past the gender wars.



# Tech Industry

- **[On The Margins: Building The Future Of Digital Products](#)**

The ethics of technology and design have been discussed for years, yet products can still create harm and negatively impact marginalized and underinvested communities. This session features leaders from organizations addressing product equity at scale.

# Game Industry

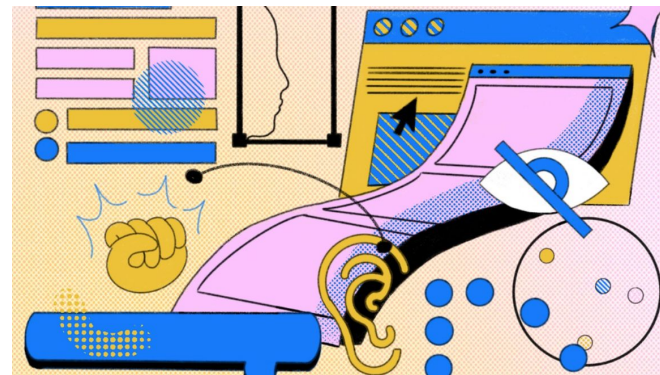
- **[Diversity In Gaming: What To Do To Get It Right](#)**

In this captivating discussion, culture transformation experts from the gaming industry share pivotal insights around diversity and how to get it right.

# Sports

- **[The Rebirth of Pride Night in American Professional Sports](#)**

This session critically evaluates the intersectionality of sports and the LGBTQ+ identity, the economic, social, and political implications of Pride Nights, and the opportunity we have to bring these worlds closer together than ever.





# XR

- **Using Augmented Reality to Drive Inclusive City Development**

Augmented Reality has the power to foster collaboration around city planning and urban change in a highly accessible manner. Tangible visualizations of future skylines and streets establish equity and restore trust and transparency into how cities, developers, and citizens interact around their shared future.

# Artificial Intelligence

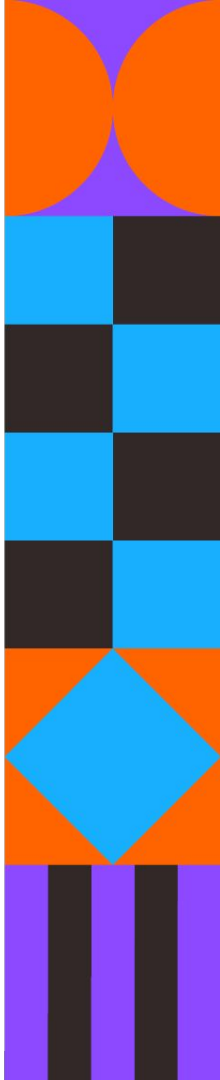
- **Inclusive Tech - Technology of Tomorrow: Born Inclusive**

This session will focus on the intersection of technology and inclusion in the time of AI and machine learning. It will also explore the imperative that technology be “born inclusive.”

# 2050

- **Futurescape 2050: Charting the Course for Equity and Justice**

With pioneering voices from the fields of product design and management, education, technology, government and public service, we will envisage the path to design an inclusive, equitable world.



# Creating Film & TV

- **Culture Catalysts: Transforming Representation in TV & Film**

Esteemed experts from GLAAD, The League, and others shed light on their pioneering work in representation for immigrants, LGBTQ communities, and people of color.

# Film & TV Industry

- **90 Minute Film School**

Hear from 5 seasoned film industry professionals in production, distribution and exhibition on how to get your film funded, made and seen.

*Featuring Sav Rodgers, a filmmaker, screenwriter, and Founder and Executive Director of the Transgender Film Center.*

- **Diversity, AI, and the Future of Hollywood**

Explore the myths and realities of bias in AI with regard to generating content, the need for and limitations of diversity programs to democratize creators' access to the industry, and how Hollywood will make creative content more diverse and inclusive.



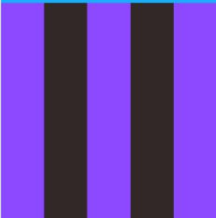
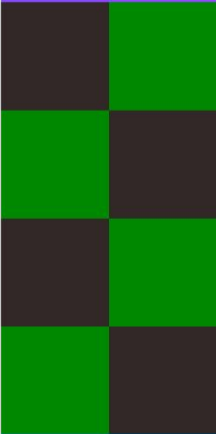
# Mentors

## **Narrative Filmmaker** [Mentor: Dash Donato](#)

Lisa "Dash" Donato (they/she) is an award-winning director (D.G.A), screenwriter, and producer. Her feature directorial debut, Gossamer Folds, was nominated for "Outstanding Picture" at the GLAAD Media Awards (2022), earned her the "Best New Director" at the Brooklyn Film Festival, and is now available on AppleTV, Amazon Prime, and Vudu. They co-wrote the feature film, Signature Move, which world-premiered at SXSW and can now be found on HBOMax and most major streaming platforms. She directed a Telly-winning DocuSeries about drag culture in the US called Behind The Drag which showcases the real lives of American drag queens. Their short and feature films have been screened at hundreds of film festivals worldwide since 2015, including Cannes, SXSW, Tribeca, Outfest, Frameline, and Bentonville.

## **Entrepreneurship** [Mentor: Ruby Taylor](#)

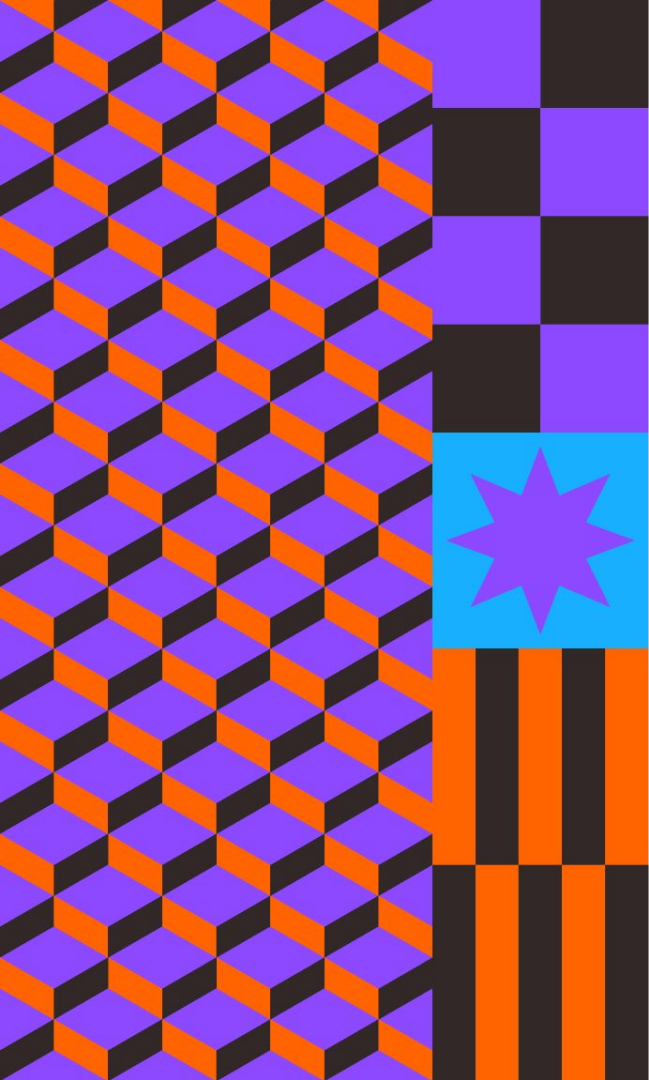
Ruby "SunShine" Taylor, MSW, is the UnConventional CEO and Founder of Financial Joy School. Financial Joy School is a virtual educational platform and gaming company that provides diverse financial education and investment tools to Black and Brown youth and their families. Ruby is a double HBCU alumna (Howard University and Virginia Union University) and advocates for closing the racial wealth gap to make our world more financially equitable. She harnesses the power of financial knowledge to bring connections, application, and education to establish generational wealth for ALL families. A traumatic brain injury survivor, Ruby is a disabled Black, lesbian, ex-wife, mother, daughter, aunt, sister, and friend who is driven to make our world more equal, joyful, and just. She is a motivational speaker and has partnered with financial brands, including Wells Fargo, Trust & Will, Nasdaq Entrepreneurial Center and has been featured in several leading publications, including The Motley Fool, Inc.com, Fast Company, Forbes, Black Enterprise, Mashable.com and more. Ruby is releasing her much awaited book "The UnConventional CEO: How to Build Wealth & Joy In The Face of Adversity."



Explore all 24 Tracks  
of Conference  
Programming in the  
[SXSW Schedule!](#)







# SXSW Film & TV Festival

## Featured LGBTQ+ Programming

**MARCH 8-16**

# Narrative Spotlight

- [\*A Nice Indian Boy\*](#)

*Starring Jonathan Groff, Karan Soni*

Doctor Naveen Gavaskar meets Jay Kurundkar, a white man adopted by two Indian parents, and the two quickly fall in love. Eventually, Jay has to meet the Gavaskars, who have never met a boyfriend of Naveen's.

- [\*Cuckoo\*](#)

*Starring Hunter Schafer*

On a trip to the German Alps with her father and stepmother, Gretchen discovers that the resort town where they're staying hides sinister secrets. Soon, Gretchen finds herself pulled into a conspiracy involving bizarre experiments by the resort's owner that echo back generations.

- [\*Turtles\*](#)

As Thom and Henri drift away from each other a little more each day, Thom will do anything to save his relationship and rekindle their love, even if that means asking Henri for a divorce.

- [\*I Wish You All The Best\*](#)

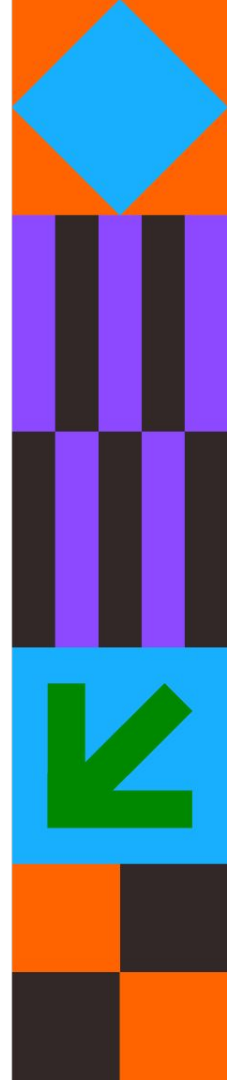
Based on Mason Deaver's novel, the film follows Ben DeBacker, a non-binary teen who is thrown out of their house and forced to move in with their estranged older sister, Hannah, and her husband, Thomas.

- [\*High Tide\*](#)

Heartbroken and adrift, undocumented Brazilian immigrant Lourenço searches for purpose in the queer mecca of Provincetown. Lourenço encounters Maurice, and despite their vastly different backgrounds, the two men find a common bond in their shared feelings of alienation and loneliness.

- [\*I Don't Understand You\*](#)

An American couple, on the verge of adopting a baby, goes on an Italian vacation — an opportunity to reconnect before the new addition arrives. Everything is picture-perfect; the epitome of a European baby moon, when things begin to spiral out of control.



# Festival Favorites (Narratives)

- [\*Toll\*](#)  
Suellen falls in with a gang of thieves and realizes she can use her job to raise some extra money illegally for a so-called noble cause: to send her son to an expensive gay conversion workshop led by a renowned foreign priest.
- [\*Backspot\*](#)  
Riley is the formidable backspot on her mid-level cheerleading squad until professional coach Eileen McNamara gives her an opportunity to join the Thunderhawks, a high performance All Star team. Overwhelmed, obsessive and with a competition looming, this young, queer athlete must decipher her own voice from the women around her.
- [\*The Queen of My Dreams\*](#)  
The sudden death of her father sends queer Muslim grad student Azra flying back to Pakistan, where her stern mother Mariam demands she play the role of the perfect grieving daughter. But through flashbacks to Mariam's own life, we see the connections uniting mother and daughter, starting with their shared love of the Bollywood star Sharmila Tagore.
- [\*I Saw The TV Glow\*](#)  
Teenager Owen is just trying to make it through life in the suburbs when his classmate introduces him to a mysterious late-night TV show — a vision of a supernatural world beneath their own. In the pale glow of the television, Owen's view of reality begins to crack.

## Narrative Feature Competition

- [\*We Were Dangerous\*](#)  
Nellie and Daisy attempt to escape the institution for delinquent girls in 1954 New Zealand but are relocated to a facility on a remote island. Joined by Lou, life on the island takes shape as a sense of doom settles in when experimental forms of punishment take place in the dead of night.



# Documentary Features

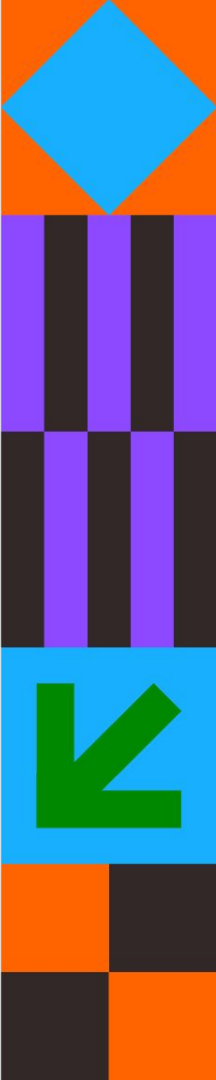
- [\*A House Is Not A Disco\*](#)  
"A House Is Not A Disco" documents a year-in-the-life in the world's most iconic "homo-normative" community: Fire Island Pines. Situated fifty miles from New York City, this storied queer beach town finds itself in the midst of a renaissance as a new generation of Millennial homeowners reimagine The Pines for a new, more inclusive era.
- [\*Love Machina\*](#)  
LOVE MACHINA follows the stranger-than-fiction love story of Martine and Bina Rothblatt, futurists who believe through technology we can build a better future for humanity. The documentary explores Martine and Bina's optimistic vision that there's a point in the future where digital consciousness, space settlement and these different technologies will converge to radically change life as we know it.
- [\*We Can Be Heroes\*](#)  
Sometimes, finding your tribe requires a bit of magic. For attendees of a live action role-playing (LARP) camp in upstate New York, the deeply accepting environment has given neurodivergent, queer, and self-proclaimed "nerdy" teenagers the space for self-discovery.
- [\*Any Other Way: The Jackie Shane Story\*](#)  
"Any Other Way: The Jackie Shane Story" reveals the extraordinary rise to fame, sudden disappearance, and resurgence of trailblazing Black trans soul singer Jackie Shane.
- [\*Hello Stranger\*](#)  
At the crossroads of documentary and fiction, Hello Stranger relates the transition journey of a young trans woman named Cooper Josephine. With humor, the film revisits key moments of her life from her childhood in a small fishing village of the east coast of Canada to her tumultuous medical process.





# Documentary Features (More!)

- [\*The World According to Allee Willis\*](#)  
Award-winning songwriter / artist Allee Willis began filming her life in 1950s Detroit and never stopped. This film is the realization of her wish that her “final art piece be someone putting together the trail I have left behind.”
- [\*Roleplay\*](#)  
Faced with rampant sexual violence on their college campus, a group of Tulane University students spend a year creating an immersive play from their real-life experiences.
- [\*Billy Preston: That's The Way God Planned It\*](#)  
Explore Billy's career and influence on generations of musicians, as he scored several number one hits of his own and became one of the most sought-after musicians in the world.
- [\*Doppelgängers<sup>3</sup>\*](#)  
"Doppelgängers<sup>3</sup>" draws on the experience of diasporas to challenge the commercialisation of the moon. The film culminates in an analog space mission in a deep cave in Spain in which we see a moon utopia, but things do not go according to plan.



# Documentary Short

- [\*Wouldn't Make It Any Other Way\*](#)  
Having built a colorful life in Iowa, a costume designer returns to their island hometown, Guam, to make costumes for a children's theater show and reconnect with distanced parents.

# Narrative Short

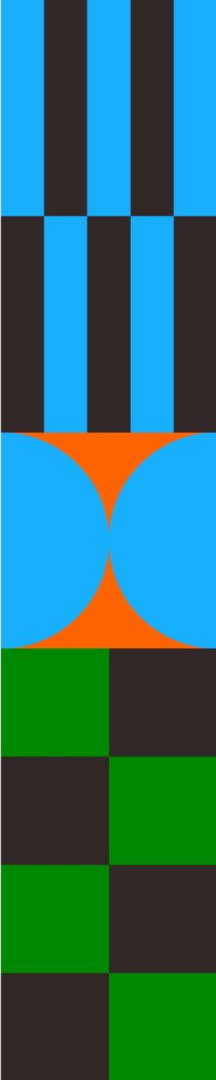
- [\*The Robbers\*](#)  
Three trans women meet in a country house to plan a robbery and in order to create a false trail, they disguise themselves as men. They practice behaving in a masculine manner, but in this process, they reach their emotional and physical limits and repeatedly fail to imitate male connoted behavior.

# XR Experience

- [\*Her Name Was Gisberta\*](#)  
“Her Name Was Gisberta” is a VR documentary that portrays the life and death of Gisberta Salce, a Brazilian Trans woman murdered by 14 young men in the city of Porto (Portugal) in 2006.

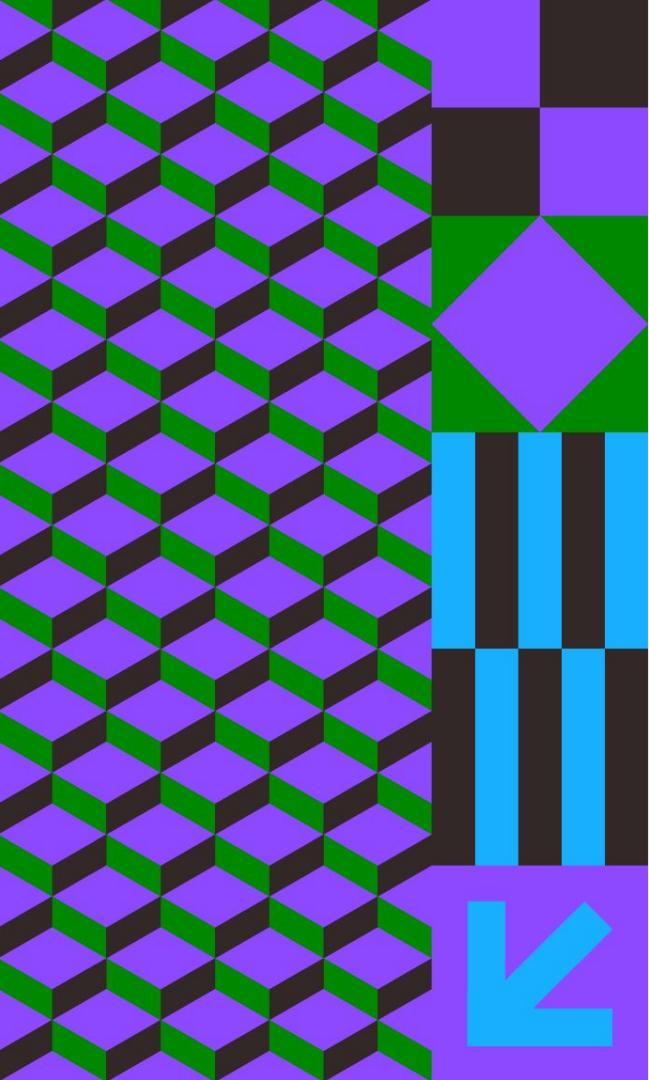
# TV

- [\*Jerrod Carmichael Reality Show\*](#)  
Jerrod Carmichael Reality Show is a darkly funny documentary series about Jerrod's tumultuous quest for love, sex, and truth. Created by Carmichael, Ari Katcher and Eli Despres.



Visit the [SXSW Schedule](#) to see the full 2024 Film & TV Festival lineup!





SXSW Music Festival  
LGBTQ+ Showcasing  
Artists

**MARCH 11-16**



# Rock

- [THUS LOVE](#)
- [Brennan Wedl](#)
- [Luna Aura](#)
- [Cassadee Pope](#)
- [PRONOUN](#)
- [Razor Braids](#)
- [Caleb de Casper](#)

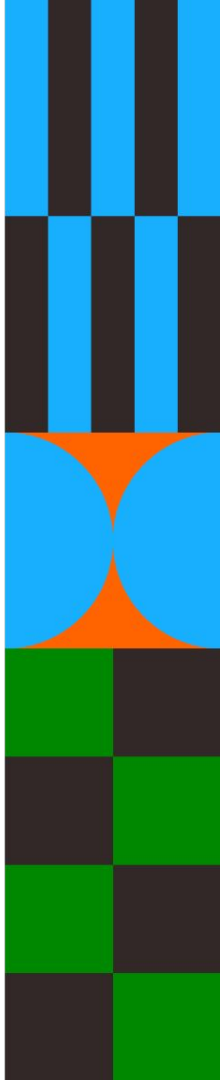


# Americana

- [Creekbed Carter Hogan](#)

# Country

- [Paisley Fields](#)
- [Tami Heart](#)
- [Middle Sattre](#)



# Singer-Songwriter

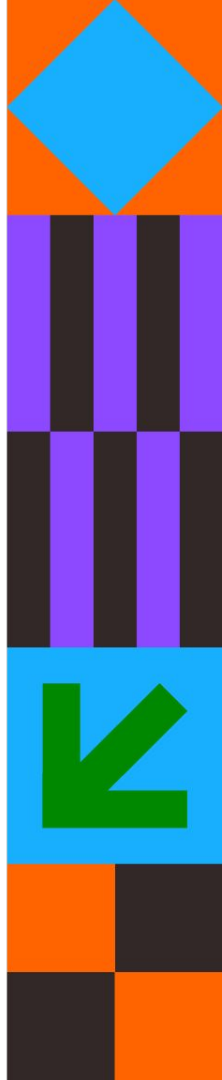
- [Seán Barna](#)
- [Karin Ann \(SLOVAKIA\)](#)
- [Georgia Gets By](#)

# Latin

- [Reyna Tropical](#)

# Punk

- [Forest Claudette](#)
- [Dream Nails](#)
- [Smooth Brain](#)



# Hip-Hop/Rap

- [QUANNA](#)
- [xBValentine](#)
- [Blackchyl](#)
- [Thelonious Love](#)
- [Ness Heads](#)



# R&B

- [Noah And The Loners](#)
- [Winona Fighter](#)
- [Talia Goddess](#)
- [Jean Deaux](#)



# Pop

- [Eva Westphal](#)
- [LIE NING](#)
- [Beccs](#)
- [Pelvis Wrestley](#)
- [Asha Jefferies](#)
- [Gabby's World](#)
- [Medusa](#)
- [Lucaa](#)
- [Vertarias](#)
- [Bia Ferreira](#)
- [Amber Ryann](#)



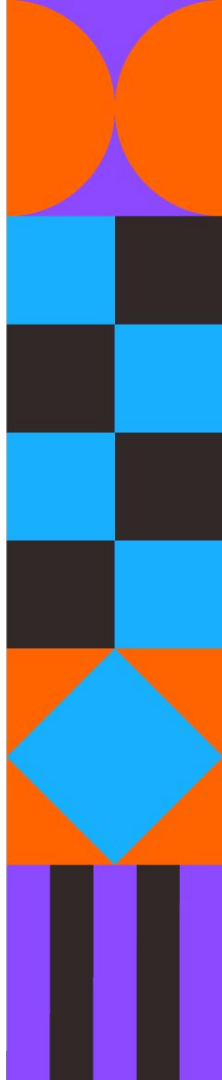
# Electronic

- [Ben Aqua](#)



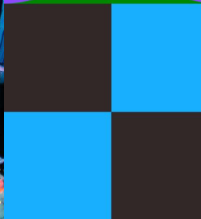
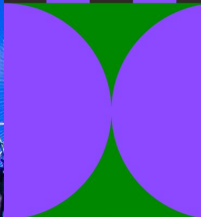
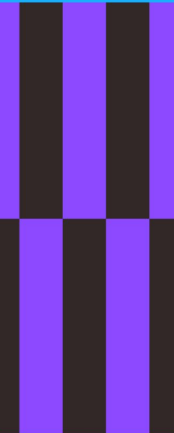
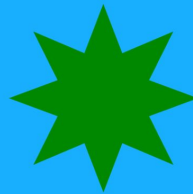
# DJ

- [So Sus](#)





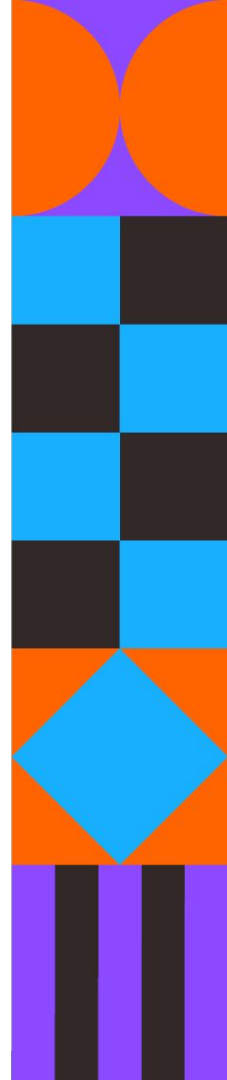
Explore Hundreds  
More 2024  
Showcasing Artists in  
the [SXSW Schedule!](#)



# Free Events

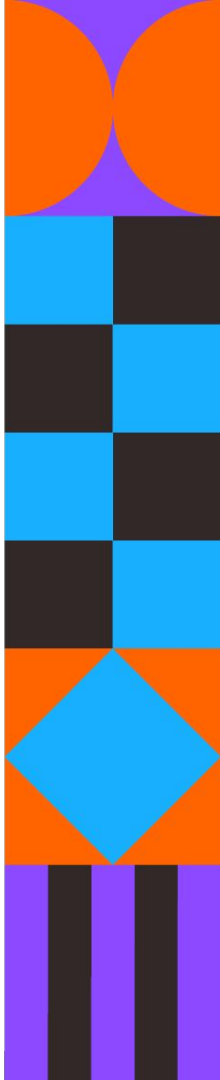
- Don't miss perennial SXSW Staff favorite, the [Flatstock](#) poster show (w/ live music!)
- Austin Industry Day at the [Creative Industries Expo](#) isn't just for business nerds (FREE on Mar 13!)
- Community Concerts at Lady Bird Lake (March 14-16, Lady Bird Lake)
- Keynote Speeches will be streamed for free viewing (1 pm March 8-15)
- Free audio content post-event on [schedule.sxsw.com](#) after the event
- Free video content post-event at the [SXSW YouTube](#) page

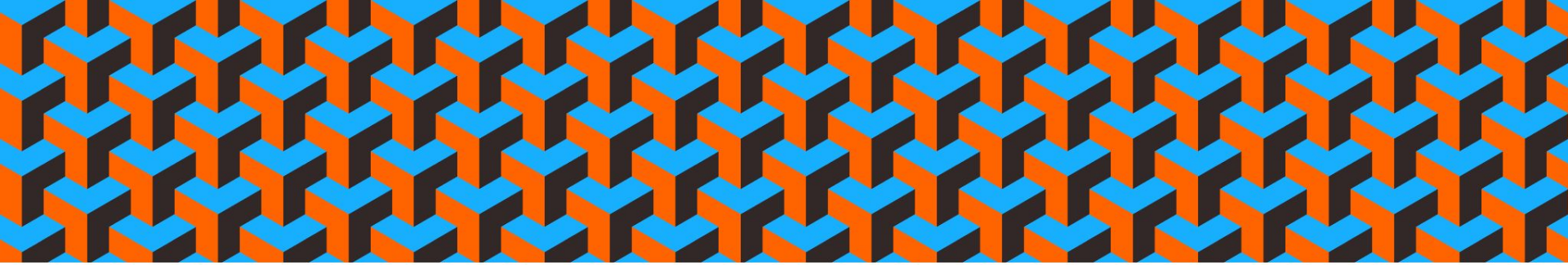
Subscribe to the Free & Premium [Newsletter](#) for future updates!



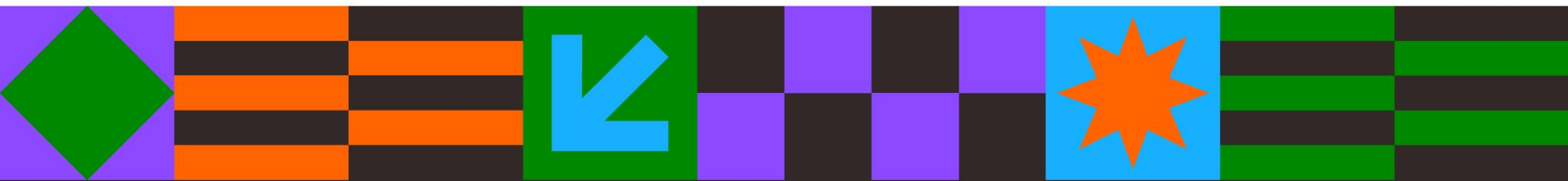
# Insider Tips

- It's a marathon, not a sprint – pace yourself
- [Register](#) by March 2 to save on the walk-up rate
  - If you're a [student](#) or [graduated within the past 2 years](#), check out our discounts!
- [Attendee Services Hub](#) is your one-stop shop for event info
- [Pickup your badge](#) prior to Friday to avoid lines (open all week!)
- Lock in your [SXXPress passes](#) @ 9am the day before your priority events
  - But use them wisely!
  - Remember that even if you strike out, only a small percentage of capacity is reserved for SXXpress passes
- Snag your [merch](#) early
- Alter your perspective at the [XR Experience](#)
- Explore brand activations downtown – you never know what you'll find!
- Give yourself time to travel, eat and breathe between events
- Hit the Reg Lounge for a free drink + ample vibes during happy hour





MARCH 8-16  MARCH 8-16  MARC



**SXSW**  **2024** **SXS**

**THANK YOU!**